

PRASA, MOVING FANS FROM CITY TO CITY, SUBURB TO STADIUM.

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PASSENGER RAIL AGENCY OF SOUTH AFRICA

PRASA – the Passenger Rail Agency of South Africa, National Supporter of the 2010 FIFA World Cup™, is striving to make rail travel an integral part of the memories of all those who're a part of the soccer spectacular.

But the memories won't stop there, as the enormous investment – R25 billion – the government agency is pouring into transforming transport will undoubtedly from this moment see more South Africans taking the train to work and for leisure purposes, driving the country's socio-economic growth and development.

After years of careful planning and endless hours of preparation, PRASA is now taking thousands of fans to the game and around the country on a true trip of a lifetime. According to PRASA Rail Acting CEO Tumisang Kgaboesele, Shosholoza Meyl – the business unit's long distance rail product – has 325 trains busy transporting fans to the nine host cities.

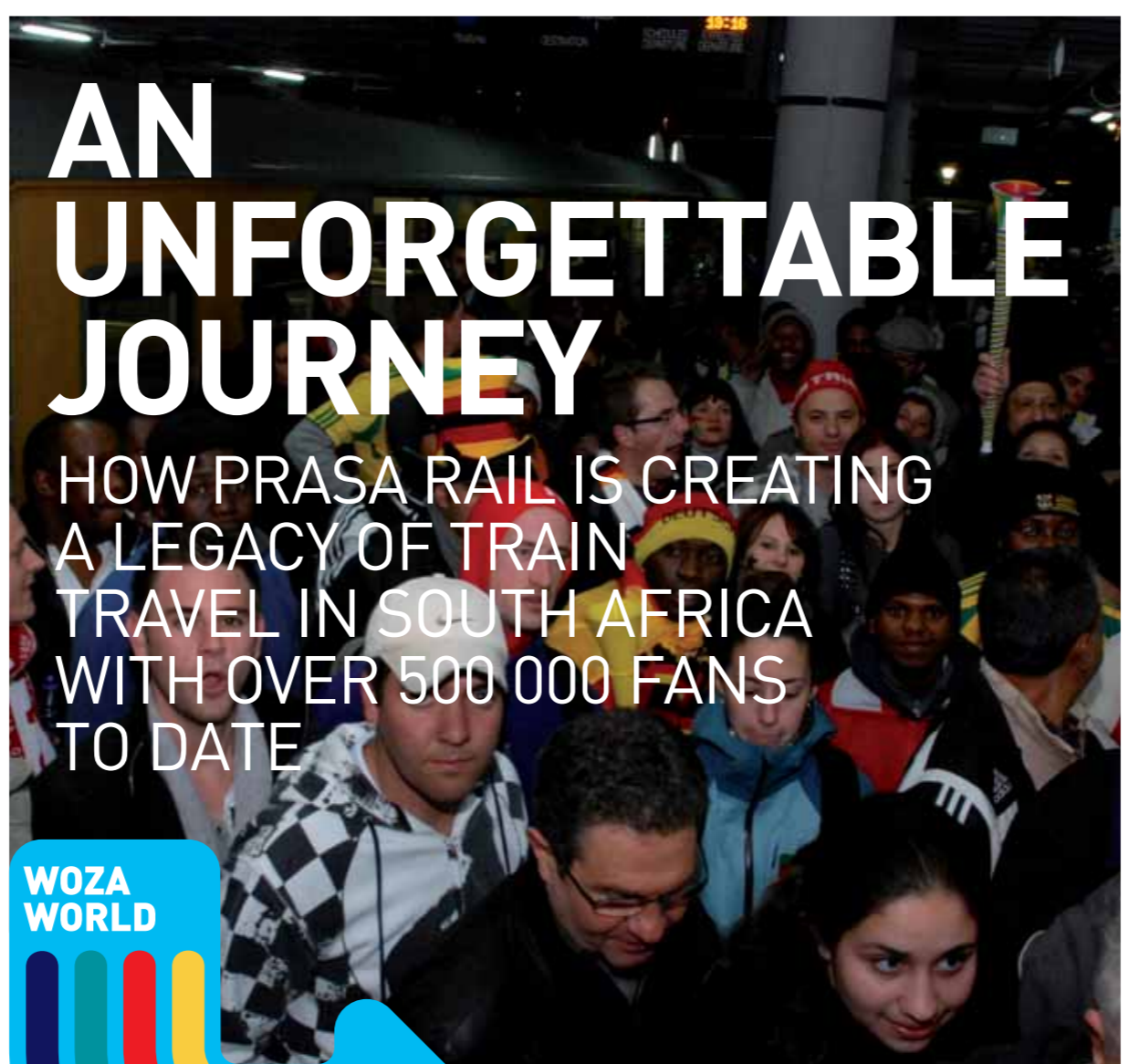
"On match days, our long-distance trains are scheduled to arrive in the host cities around four hours before kick-off," he says. "That gives fans plenty of time to connect to our Metrorail service in the cities and get to where they're going on time." All the stadiums are less than five minutes' walk from the stations.

"If you hate the thought of sitting in road traffic or being stuck in airport terminals as much as I do, taking the train to the game is really the only way to get there without losing your sense of humour!" he adds. "The superior service and exceptional experience train travellers enjoy undoubtedly enhances their 2010 FIFA World Cup™ experience."

Also, Shosholoza Meyl has agreed with Transnet Freight Rail, whose network it uses, to have preference over other trains for the duration of the 2010 FIFA World Cup™.

"Technical support teams are stationed in strategic locations in order to allow them to attend to emergencies fast," adds Kgaboesele. "And in case trains are delayed for any reason, PRASA's bus service is ready to help transport passengers. We're particularly aware of hot spots such as cable theft areas and are making sure that enough vehicles are available in case we need them."

In addition, power utility Eskom is ensuring that PRASA services receive priority throughout the duration of the 2010 FIFA World Cup™.



AN UNFORGETTABLE JOURNEY

HOW PRASA RAIL IS CREATING A LEGACY OF TRAIN TRAVEL IN SOUTH AFRICA WITH OVER 500 000 FANS TO DATE



For more information about PRASA and how we can enhance your travel experience, contact us on



Enquiries 087 353 3970 www.prasa.com

DEDICATED 2010 FIFA WORLD CUP™ TRAINS: SHOSHOLOZA MEYL AND PREMIER CLASSE

A number of special 2010 FIFA World Cup™ train services are running between the following major host cities: Cape Town, Durban, Johannesburg and Port Elizabeth for the duration of the event.

"We know that people attending the games also want to have a bit of a holiday; so we're making sure they can without having to pay exorbitant flight costs or endure heavy road traffic."

The services include Shosholoza Meyl and Premier Classe trains, giving travellers a choice of services to suit their tastes and budget. The luxury Premier Classe service has discontinued two of its four routes until 13 July 2010 to cater for the World Cup, i.e. Johannesburg-Hoedspruit and Cape Town-Port Elizabeth. As a result of enormous demand, the following routes are continuing to operate according to the current schedule: Johannesburg – Durban, Johannesburg – Rustenburg, Johannesburg – Polokwane, Johannesburg – Bloemfontein.

For Kgaboesele, travelling by train is all about the personal experience, about slowing down and enjoying the journey. "For us, it's not about the destination, it's about the experience. Travelling with Premier Classe gives people the opportunity to explore the beauty of our own country from the lap of luxury; to be in unison with nature – it's an exceptional experience in every way."

SERVICE WITH A SMILE

Shosholoza Meyl's key frontline staff members have received intensive training aimed at equipping them with the knowledge and skills to give fans the service they deserve.

"Our staff members are geared up and ready to give their all, working harder and longer hours than ever before to make sure we deliver the service we've promised," says Kgaboesele.

Also, in an effort to provide an even better service to visitors, the call centre is staffed by consultants who speak a variety of foreign languages.



AN ENDURING LEGACY

Entrusted with government's mandate to improve public transport and enhance the passenger experience, PRASA has invested over R1.7 billion in improving its facilities and operations with the 2010 FIFA World Cup™ in mind, with a further R6.6 billion spent on refurbishing 2000 coaches and R1.5 billion on upgrading signalling. All of this undoubtedly adds up to a legacy that will continue to benefit South Africa well into the future.

NEW STATIONS

With several new stadiums constructed around the country, PRASA's property subsidiary Intersite has built impressive stations to match at Moses Mabhida (R140 mil) and Century City (R59 mil). A further R100 million has been spent on integrating the existing Rhodesfield Station adjacent to OR Tambo International Airport with the Gautrain Rhodesfield Station.



Cape Town Station

STATION UPGRADES

Station upgrades have focused on a range of priorities, from modernising stations and introducing additional seating, to better access, lighting and signage, CCTV security surveillance, as well as revamped retail and commercial space. Refurbished stations include: Langlaagte, New Canada & Nasrec Stations (R90 mil), Ellis Park & Doornfontein (R77 mil), Orlando (R70 mil), Loftus & Belle Ombre Stations (R20 mil), Reunion (R6 mil), Durban KwaMyandu & KwaMashu Stations (R50 mil), Athlone, Heideveld & Langa Stations (R60 mil) and North End (R16 mil).

A further R263 million has been spent on the Nasrec service to Ellis Park and Soccer City. General upgrades including crowd control, lighting, platform facilities, park & ride facilities at stations for training venues, fan parks and festival viewing sites have amounted to R212 million. "It all adds up to a world-class passenger rail experience to match the event of a lifetime" concludes Kgaboesele.

Bookings/ info: 087 353 3970
www.metrorail.co.za
www.shosholozameyl.co.za
www.premierclasse.co.za



IT'S AS EASY AS 1-2-3!

HOW TO GET TO THE GAME BY TRAIN

- 1 Call 087 353 3970 to book your ticket to the host city of your choice. (Shosholoza Meyl trains arrive in host city 4 hours before kick-off.)
- 2 Grab your 2010 FIFA World Cup™ ticket and travel FREE with Metrorail to and from the Station closest to the stadium (see table). Enjoy the ride!
- 3 Freshen up at the Station, grab a drink and something to eat and take an easy walk to the stadium – it won't take you more than 5 minutes!



WALK FROM EACH STATION TO STADIUM IN UNDER 5 MINUTES!

CITY	STADIUM	STATION
Johannesburg	Soccer City	Nasrec Station
Johannesburg	Ellis Park	Doornfontein Station
Cape Town	Green Point	Cape Town Station
Pretoria	Loftus Versveld	Rissik Station
Durban	Moses Mabhida	Moses Mabhida Station
Port Elizabeth	Nelson Mandela Bay	North End Station
Rustenburg	Royal Bafokeng	Rustenburg Station
Bloemfontein/Mangaung	Free State	Bloemfontein Station
Nelspruit	Mbombela	Nelspruit Station
Polokwane	Peter Mokaba	Polokwane Station

295 000 TRIPS PER DAY 645 000 000 PASSENGERS* 478 STATIONS 3 743 COACHES 570 BUSES



Over the past few years, PRASA has invested substantially in transforming the public transport experience, providing enhanced, world-class mobility and accessibility, upgrading or building new stations, refurbishing trains, coaches and improving overall transport accessibility and security. This year it all came together and PRASA has successfully been moving fans to the games on time, relaxed, refreshed and wearing a smile.

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*Passengers per year

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