



Passenger Rail Agency of South Africa

HO/CA/739/02/2010: Media Advertising and Broadcasting Services

The Passenger Rail Agency of South Africa hereby invites outdoor/advertising/media/technology companies to submit proposals for media advertising and broadcasting services. A compulsory briefing will be held at PRASA where potential concessionaires will be briefed on specific available inventory classes and categories across trains, buses and stations.

Mandate of PRASA:

The Primary object of PRASA according to the Legal Succession Act is to: • Provide Urban Rail Commuter Services in public interest (Metrorail) • Provide Long Haul Passenger Rail Services (Shosholozza Meyl) • Provide Long Haul Bus Services (Autopax - with brands City to City and Translux)

The Secondary object of PRASA is to: • Generate income from the exploitation of assets acquired by PRASA.

Responsibilities of PRASA: • To effectively develop and manage rail and related transport infra-structure and to provide efficient rail and road-based passenger transport services within, to and from urban and rural areas.

The PRASA Group is made up of the following businesses: • Metrorail - a division which provides Urban Rail Commuter Services • Shosholozza Meyl - a Division which provides Long Haul Passenger Rail Services • Autopax - a Subsidiary that provides Long Haul Bus Services (Brands City to City and Translux) • Intersite Property Management Services - A subsidiary that develops and manages the Property portfolio.

This call is aimed at setting in motion a process that will give effect to the Secondary object of PRASA as per the Legal succession Act, namely: • To generate income from the exploitation of assets acquired by PRASA.

Please note: A compulsory tender briefing session will be held on **22 February 2010** at **Prasa Head Office, Umjantshi House, 30 Wolmarans Street, on the 12th Floor** at **10:00**.

RFP documents may be collected from **Joseph Magoro** on the **8th Floor, PRASA Head Office, 66 Jorissen Street, Jorissen Place, Braamfontein, Johannesburg** as from **17 to 19 February 2010** between **09:00** and **16:00** on proof of payment of an amount of **R1500.00** (VAT included) per set, which is not refundable (no cash or cheques will be accepted). Clearly indicate the Tender Number on the Deposit Slip as reference.

Banking Details:

Account Holder:	SARCC
Bank:	Standard Bank
Branch:	Braamfontein
Branch Code:	004805
Account No:	200348426

PRASA is not obliged to accept the lowest or any proposal.

Sealed packages must be deposited during office hours between **08:00** and **16:00** in the Tender Depositing Box located in the **Lift Foyer of PRASA Corporate Office, 12th Floor, Umjantshi House, 30 Wolmarans Street, Braamfontein, Johannesburg, Gauteng.**

The closing date for submissions is **11 March 2010** at **10:00**.

NB: Late proposals will be rejected.

For further information, please direct enquiries to **Zoliswa Copiso** on **(011) 773 1484** or e-mail: **zcopiso@prasa.com** or **Joseph Magoro** on **(011) 773 1576** or e-mail: **jmagoro@prasa.com**